

Special Market Features and Destination Reports:

JANUARY: THEME PARKS & RESORTS

- **Theme Parks & Resorts:** A planner's guide to making the most of these venues, which can be powerful attendance-builders.
- **Convention Centers:** State-of-the-art facilities, what's in the works and a round-up review.
- **Casinos:** A look at what's new, what to watch for and how to build programs around games.

Destination Reports

- West Coast
- Mid-South
- Northeast

MARCH: TECHNOLOGY

- **Technology Guide:** What to use and what's not worth it — with advice and tips from pros. (*Single sponsor opportunity!*)
- **Association Challenges:** Big meetings, management meetings, executive retreats — finding the right destination for your group.
- **Citywides:** Advice on these complicated meetings from CVBs and other providers.

Destination Reports

- Texas
- Florida
- Rocky Mountains

MAY: SPORTS

- **Sports Meetings and Destinations:** Top 20 venues, plus case studies.
- **Golf Outings:** Competitive and fun events for all levels, plus top golf resorts.

Destination Reports

- Midwest
- Southeast
- Mid-Atlantic

JULY: CVB SHOWCASE ISSUE*

- **Know Your CVB:** Showcase your destination in this informative guide with a page or half page of matching edit (minimum half-page ad).
- **On (or near) the Water:** A guide to waterfront venues and attractions, plus spas and cruises.

**Note: No destination reports in this issue.*

SEPTEMBER: MARKETPLACE ISSUE*

- **2010 Marketplace Program Guide:** Added bonus for full-page advertisers — your meeting planner guide placed in show bags. Plus, sponsor recognition.
- **Sponsors and Volunteers:** How to find them, use them and reward them. (Hint: Use your CVB.)
- **Incentive Trends:** Creative ideas and values that help sell your rewards programs.

**Distributed to all attendees at the Marketplace as well as all readers in our circulation. Note: No destination reports in this issue.*

NOVEMBER: INDUSTRY LEADERS

- **Industry Leaders:** Our annual who's who special section, featuring industry leaders who are influencing the future of meetings and destinations.
- **First Rate/Second Tier:** A second look at all these cities have to offer and how they market their differences.
- **125 Tips or More:** Useful and practical tips from CVBs, suppliers, planning pros and our own columnists. (140 words or less ... tweet, tweet.)

Destination Reports

- Great Lakes
- Southwest

Please note: Calendar items are subject to change.

AND IN EVERY ISSUE ...

Features

Several in-depth features, one of which will always be a Q & A with a planner or supplier.

The Mix

Meetings news, trends, fun, people, places and tools.

Strategy

How-to and business information focused specifically on the information needs of meeting planners.

Destinations

What's new, what's hot, what planners need to know to select the perfect place for their meeting or event.

Case Studies

Throughout the magazine, you'll find real world case studies from planners, providing insight and intelligence for other planners.