

# Connect

MEETINGS INTELLIGENCE

## ConnectYourMeetings.com

A powerful tool for connecting online to planners searching for help with their meetings needs. Get in front of them and influence their decisions.

### Web Site Specs

**Leaderboard Sponsor** (728 x 90)

**Medium Rectangle Sponsor** (300 x 250)  
(2 available)

**File Type:** JPG or GIF only

### Deadlines

Web site ads are due 10 days prior to first day of advertising.



## Connect E-News

Deliver your valuable special offer or timely news directly to more than 1,200 active meeting planners. Sponsorship opportunities include Planner's Tips and Destination Spotlights.



### Connect E-News Specs

#### Leaderboard Sponsor

- 728 x 90 banner
- Text ad: 30 words of text, logo and linking URL

#### Medium Rectangle Placement

- 300 x 250 banner
- Text ad: 30 words of text, logo, and linking URL

#### Specifications:

**File Type:** JPG or GIF or Flash

**Maximum File Size:** 20k, Animation allowed

**Text Ads:** 30 words of copy, hyperlink and logo

**Deadlines:** Newsletter ads are due 10 days prior to issue date.

## POWER POINTS:

- **Leads** — You want them. We've got them. Ask your account representative about our program.
- **Links** — To your Web site and/or video presentation. Tell us what you want.
- **Timely broadcasting** — Deliver your destination news ... upgrades, special values, new developments ... in your desired format.
- **Exposure** — Your message, supported by our target-rich content, in front of a well-qualified, valuable, recession-resistant market segment.
- **Impact** — Connect with qualified decision makers via a successful, creative, informative vehicle that enhances your marketing message.
- **Distribution** — Connect E-News reaches 1,200 meeting planners every month, and subscriptions continue to grow.